

Steering Committee Meeting – January 18th, 2012

Notes

SC Attendees:

Brian Weikert
Dan Hawrylkiw
Clint Child
Kim Kemper
Bev Sattler
Don Sattler
Beth Balducci
Josh Johnston
Mitzi Burrow
Kevin O'Neill
Steve Eymann
Stephen King

Club business cards (Mitzi):

Mitzi has printed out business cards with club information on them for distribution, handed out samples to everyone at the meeting to use to spread information about the club.

Banquet update (Beth & Mitzi)

Beth gave a quick update about the banquet, and will post on the forum tomorrow. Banquet will be Feb. 11th at Macayo's. Need to check with Doug Rowse about whether he will be presenting at banquet.

Still need volunteer for Banquets going forward.

Josh Johnston would like to do this, but will not have time to take over until this summer.

Treasurer report (Beth)

We lost about \$2,000 last year (2011). Club finances are in decent shape, but we need to watch our expenses carefully this year.

Event organization:

Event chairs?

We will abandon the old event chair system this year, and try to put more of a 'regular' repeating face to the club. To this end, Clint has volunteered to run all the novice walks and drivers meetings, and the event chair duties will be done by the Director & Co-director, with assistance from Clint (or other SC members) when needed.

Open run group choice.

There was significant opposition to this concept, so the discussion was tabled.

Lunch break/2nd reg&tech.

Starting with the March event, we will drop the lunch break and the 2nd registration/tech. Instead, we will extend the morning Reg/Tech by 15 minutes and move the 1st car out in A group back to 9:00 am. Worker rotation will switch to A/C, B/D, E/F, allowing faster worker change-overs. This will allow more runs in day, or an earlier finish time.

Equipment:

Helmets

Kevin Venisnik was given authority to replace our loaner helmets in the December SC meeting. He has created a letter requesting open bids from different vendors. If anyone has any good vendors in mind that we should send the bid request to, please contact Kevin.

Practice Day/Special Event – Spring 2012

May will be our special event/practice day for Spring 2012. Details to come.

Course Design/Setup

Britt temporary designer, but won't be on site.

Need a "Chief of Course setup" and regular crew.

Pete Immel and Deanna Kraft have volunteered for the crew. Looking for 2 more people for the crew, and for one of the four people to take charge!

Instructors/Novice retention

Email follow up post event.

Short 'newsletter' type email to send out after the event. Need to follow up with web host guys to find out if a mass emailer is available on the clubs web host.

First time discount/or return credit.

Kevin O'Niell will work with Colleen to implement into registration process.

Assigned mentors

Tabled. Change 'cone clinic' to a "novice meeting/talk" after the regular drivers meeting. Cut some of the novice specific information from the regular drivers meeting.

SCCA National Convention

March 1 (Thursday) through March 3 (Saturday), Las Vegas.

Quickly reviewed the solo-specific sessions at this event. Would be nice if some people from the region could make it, but club will not sponsor anyone.

Gift certificates (for event entries/TO).

Mitzi Burrow will design, and they will be available for sale at the goody store. Sales info and cash from sales given to registration at each event.

AMP update (Steve)

Discussion on what events we should try for at AMP

This was tabled until after the next meeting with AMP. Steve will report back on requirements and issues for events at AMP.

Open discussion..

Meeting dismissed.