

AZSolo Steering Committee

December 5, 2010

Meeting Minutes

Meeting Called to order by Director Doug Rowse

Agenda

- 2010 Year in Review Director's view (5 min)
- 2010 Year in Review roundtable of Chiefs (5 min each, Summary of the year: what worked well, what needs improvement, eval of changes)
 - Treasurer
 - Registration
 - Timing and Scoring
 - Equipment
 - Course Design
 - Safety
 - Goodie Store
 - Site Liason
 - Tech
 - Workers
 - Waiver
 - Novice Instruction
 - Banquets
- 2011 Outlook roundtable of Chiefs (5 min each)
- 2011 SC Open Positions and Nominations
- Wrap-up

Doug gave a brief review of the year highlights and lowlights

- We ended very slightly net positive for cash for the year, given the difficult economic times I'm considering that pretty good.
- We've opened a new site for the summer and been very successful putting on quality events there even with the increase in price that we've encountered
- We had some rules/behavior violations that caused significant difficulty, but we're moving forward with amended supps to accommodate
- The surface of FIR has turned into a bumpy mess

Treasurer's update

There is now a new treasurer with the road racer group. Time will tell whether this will impact our operations positively or negatively. They are not in good shape financially, we're looking at options in the case that they fold. Beth presented year end numbers for operations and for accounts.

Registration update

Kevin O. is worried about run groups and overall attendance numbers. This sparked a brainstorming session on how to bolster attendance.

Ideas:

- Advertise on local marquee forums/joint events with them
 - **Action: Kevin V. – Miata, BMW – Brian W., Mini - , Clint – AZHT**

- **Action: Business cards – Mitzi will look into costs/printing**
- Novices run free
- **Action: Development of a AZSolo Facebook page – Mindi**
- SCCA has free marketing materials
- Tucson has email notification
- Separate classes for marquees
- Attendance/market at the Pavilions meets
- Spring driver's school/discount for attendees at future event
- **Action: Questionnaire to novices regarding retention – Doug**

Action: rotating run groups. We need to watch this more carefully. We're not getting this right every time like we should.

Timing and Scoring – Dan H.

Dan's working on getting a solid Pax in Class tool/system working. Chad's helping.

Action: Kevin O will get Jeff, Doug, Dan and Jeff Israel to hammer out the details for a new registration/scoring system.

Equipment – Kevin V.

Truck will be \$500 for repairs. Lasers and micro-adjusters: we went back to regular adjusters and the system is working better. Displays: we owe a debt of gratitude to Steve Eymann for his contribution to rebuilding the displays and getting them in top shape. PA: Steve is also working this for better/more reliable PA system. More big thanks to Steve. Cones: this is going to up to course design to say when we need to re-order. They're the closest to the cones and the ones limited by the lack of cones.

Action: 100 cones should be ordered - Beth

Course Design – Elliot S.

The lot is getting bumpier and we're paying a lot of money for the site for not a lot of site. We should look at more road course events or co-events with Tucson. Ideas for alternate sites: Camelback baseball complex in Glendale – Weikert; Indian reservation lots; **Action: Mesa PD – Kevin V. will chase down the lot owner**

Action: Ask Warren in SD about their site costs at Qualcomm and use for leverage with FIR - Doug

Action: 4/23 Special practice – Jim will run all details to ground with FIR

Dates ratified per powerpoint slide presented

Safety – Kim K.

Now that dates are set, Safety will get SSS coverage for each. There wasn't a SSS school this year, but we'll definitely do next year and we'll look at another date for another part of the year to avoid conflicts with the drivers' school.

Goodie Store – Don S.

Store ended positive for the year +\$360 and has about \$700 in inventory

Tech -

Sa, M '95 helmets will no longer be good

Workers – Dave W.

Moving from 8 groups to 6 was a very good change and they're ready to go from 6-4 when the need becomes apparent. Dave is resigning as Worker Chief.

Waiver – Mindi C.

New band system is in place. Mindi is resigning as Waiver Chief. Mitzi Burrows is stepping up.

Novices – Fred Z.

No Fred.

Banquet – Mitzi B.

Macayo's on Central, holds 100. Diane was the key to the sponsor prizes. There will be a bar there. Mitzi is looking for a replacement for Banquet Chair.

2011 SC Open Positions and Nominations

- Britt Dollmeyer – Co-Director
- Brian Weikert – Chief of Novice Instruction
- Josh Johnston – Chief of Tech
- Timing and Scoring – Dan Hqwerhql

2010 Thank you..Thanks to everyone on the SC that have devoted their time and effort to a successful 2010 in a difficult climate.